

Best Employee Network/Resource Group

THIS CAN
GLOBAL AWARDS
2025

HAPPEN.

in association with
A&O SHEARMAN

Winner // GSK

This award recognises networks that effectively support employee mental wellbeing and create community.

GSK's Cancer Awareness & Resources for Employees (CARE) Employee Resource Group was relaunched in 2021, coinciding with GSK's renewed focus on oncology. Based across the US and UK – with resources accessible globally – CARE was created to ensure that employees impacted by cancer feel supported, informed, and empowered. By addressing cancer stigma in the workplace, CARE has built a compassionate network where patients, caregivers, and colleagues can find both information and community.

A Compassionate and Connected Network

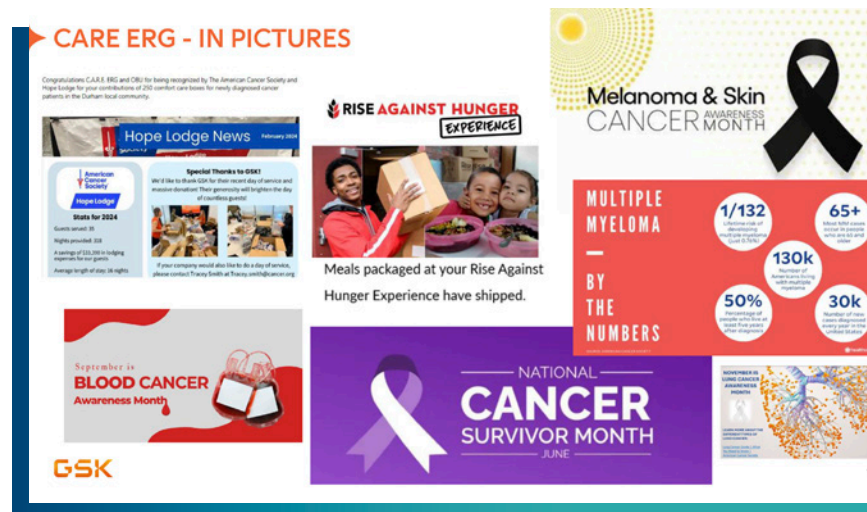
CARE's mission is to raise awareness, provide resources, and foster a workplace culture that supports those affected by cancer – whether personally or through someone they love. Led by an executive sponsor, two co-leads, and an 11-member steering committee, the group operates

Through its empathy-driven approach, CARE has transformed cancer awareness at GSK.

across multiple business units and geographies.

CARE sets annual goals to grow membership, collaborate with other ERGs, and host regular events that drive awareness and education. A key initiative, PeerCARE, launched in 2024, offers confidential, peer-to-peer emotional support – connecting employees who want to share or receive non-medical guidance during the cancer journey.

A standout campaign, "Working with Cancer at GSK," brought together leaders including the Chief People Officer and VP of Global Benefits to champion GSK's commitment to the



CARE's mission is to raise awareness, by providing relevant resources

Working with Cancer Pledge. The event's impact was striking: awareness of company cancer resources rose from 29% to 94%, awareness of the pledge increased from 7% to 90%, and comfort discussing cancer in the workplace jumped from 45% to 88%.

Tangible Growth

CARE has since grown into a thriving global community of more than 300 active members across 7 business units and 19 countries, with 400+ additional colleagues engaging through its Workvivo platform.

The group also delivers live "GSK Gives Back" events, assembling care kits for patient groups and partnering with

local organisations, while ongoing collaborations with other ERGs extend its reach and inclusivity.

Through its empathy-driven approach, CARE has transformed cancer awareness at GSK – embedding compassion, openness, and understanding into the company's culture, and ensuring no colleague faces cancer alone. ■

Judges' comments

- + A thoughtful, well-governed programme with genuine heart and clear outcomes.
- + Impressive growth and engagement through education sessions and awareness events.

SHORTLISTED

- Accenture
- Wates