

# This Can Happen Grand Prix Winner 2022

## R;pple Suicide Prevention

This year the award goes to an innovation that harnesses the power of technology to intervene when someone is having suicidal thoughts and direct them to support

These days, people can access any information they want to with the click of a mouse. There is so much helpful support and advice out there for people who are struggling – the challenge is to identify the people who need that information most and channel it to them.

The other side of the coin is that the internet's unregulated nature means there is a lot of easily accessible material that can be harmful or triggering to vulnerable people, and could be a factor in people deciding to take their own lives.

R;pple is a groundbreaking technological tool that recognises when people are searching for harmful material relating to self-harm or suicide. R;pple acts as a browser intervention, and directs users to short breathing exercises to help them calm down and take stock of their situation, before directing them to mental health resources that can offer them hope and assistance. To cater to people who may have difficulty verbalising their experience, Ripple also directs users to a text or webchat facility, which some people may feel more comfortable using to reach out.

Organisations including Sky, Network Rail and Glide are now getting R;pple installed as they see how vital R;pple's interventions could be. When the Ripple team launched the tool, they said it would be worthwhile if it saved just one life. To date, evidence shows that it has saved the lives of at least 22 people. ■



Alice Hendy, Ripple Suicide  
Founder & CEO



What an immense achievement in such a short space of time. 22 lives saved is incredible!

*Awards judge*

This award is given to the most outstanding award entry, chosen by our panel of esteemed judges.