

# Best Financial Wellbeing Programme

AWARDS

THIS CAN HAPPEN GLOBAL.

In association with

A&O SHEARMAN

Winner //

## BREWERS DECORATORS CENTRES

This award recognises initiatives that combine both financial and mental wellbeing.

This holistic approach transformed financial wellbeing at Brewers – moving beyond reactive financial support to give colleagues practical tools, greater financial resilience and support across every stage of life.

Brewers Decorator Centres is a family-run business operating since 1904. Historically, financial support focused mainly on loans and advances, but rising living costs highlighted the need for a more proactive approach that could help colleagues build a stronger financial future.

In 2022, Brewers introduced Stream (formerly Wagestream) as the foundation of its financial wellbeing strategy, alongside a growing package of financial and family-friendly benefits.



**Financial wellbeing is embedded into everyday colleague communications.**

### From Reactive Support to Financial Resilience

Stream gives colleagues flexible access to earned pay, budgeting and financial coaching tools, savings pots, loans and pension consolidation – helping reduce reliance on payday loans and other high-interest borrowing while making saving more accessible.

This now sits within a broader financial wellbeing package, including Real Living Wage accredited pay rates, enhanced maternity, adoption and paternity benefits, paid carers and kinship leave, neonatal and



Example of a financial wellbeing page on the company intranet

fertility leave, above-statutory sick pay, medical cashback and colleague discounts.

Financial wellbeing is embedded into everyday colleague communications through Viva Engage and the company intranet, ensuring employees can access information and tools from day one.

### Results & Impact

The strategy has delivered measurable impact: 56% Stream enrolment, with 1,017 colleagues signed up. After three months, 69% feel less stressed about money and 80% feel more in control. 65% of enrolled colleagues have a Stream Save pot, with colleagues collectively saving £631,999 in 2025.

Since introducing Stream, Brewers has achieved a 25.6% reduction in voluntary turnover. Medical Cashback has 880 members, generating 1,321 claims between April 2025 and March 2026.

Colleague feedback reinforces the value of the approach, with employees specifically highlighting the combination of Real Living Wage pay and access to financial wellbeing tools as part of what makes Brewers a great place to work. ■

## Judges' comments

- + Love how they evidence the personal improvements.
- + Great to have impact data linking financial wellbeing support to reduced stress.

## Shortlisted

- Better with Money Ltd
- GSK