

Winner// BEYOND

This award honours a dedicated team that has effectively worked together to drive mental wellbeing initiatives.

Beyond is a small but mighty youth mental health charity with an unwavering mission: to ensure every young person in the UK has access to the mental health support they deserve. With a dedicated team of just five, Beyond unites educators, clinicians, campaigners, and a dynamic Youth Board guided by lived experience to amplify young voices and drive meaningful change in how mental health is understood, taught, and supported in schools.

Driving Change Through Collaboration and Compassion

Despite limited resources, Beyond continues to deliver life-changing impact through creativity, empathy, and collaboration. In 2023/24, the team provided direct support to over 1,500 children, many from communities affected by poverty, trauma, and social isolation.

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Their flagship initiative, the Now and Beyond Mental Health Festival 2025, reached 160,000 young people across UK schools – delivering free lesson plans and workshops on the most pressing topics affecting youth today, including self-harm, suicide prevention, eating disorders, digital wellbeing, and neurodiversity. The festival's reach and relevance have made it one of the largest grassroots mental health movements in UK education.



Some members of the Beyond team

Beyond also developed a pioneering online signposting service, connecting educators with vetted youth mental health specialists and integrating interventions with local public and private services – bridging critical gaps in early access to care.

Real Results, Real Change

The outcomes speak volumes: 98% of young people supported reported an improvement in emotional wellbeing. Educators consistently praise the charity for its practical tools and evidence-led approach that translates awareness into action.

Every member of the Beyond team brings lived experience of mental

health challenges, which shapes their empathetic, youth-first approach. Their work is grounded in listening—co-creating every campaign and resource directly with young people to ensure authenticity and impact. As one supporter shared:

“Beyond provides urgent mental health support in schools and gives young people the tools to look after their wellbeing. Their work is nothing short of essential.”

Through innovation, collaboration, and compassion, Beyond continues to prove that small teams can create enormous change. ■

Judges' comments

- + Impressive engagement with the target audience.
- + The team's dedication and passion enable them to achieve remarkable outcomes with limited resources.

SHORTLISTED

- BeWell Champions, Hitachi Rail
- FinWELL, MHFA England & R;pple